

**The goal of this visual essay is to illustrate how a photo collection can be manipulated to present two very different messages.**



Above, I have selected 5 images that portray the stereotypical China. The photos reinforce the perception we(Americans) had of China in the 1970s, and maybe still today. The following words come to mind: ancient, serious, distant, communism, military, traditional.

When we take a look at the photos below(from the same collection), a new personality emerges. We see the following: smiling faces, technological/medical advancement, recreation, progress, a bright future.

